

Getting the Most Out of Shop Small Henderson



Sign up with American Express to promote your business. **It's FREE!!**
- Receive their free merchandise to help you promote your business
<https://www.americanexpress.com/us/small-business/shop-small/>

Become an exhibitor on the Events Plaza

- Sign up with Vegas Events and More
- Remember - WSDBA members get their booth space for this event at 50% off the regular price

www.vegaseventsandmore.com

Become a ShopSmallHenderson Exclusive Sponsor - contact Maria Bailey, Lauren Davis or Pam Guttman for details.

Star in our Video

Create excitement for your business storefront

Hang Balloons outside, bring merchandise outside, play music

Create excitement for your business by offering holiday gift ideas, stocking stuffers, coupons to use at your business for their next visit
Talk about Shop Small to your customers before the event.

Tell us you're celebrating ShopSmallHenderson with us

- Email us at hendersonwsdba@gmail.com once you're all set up
- We want to include your business in our WSDBA promotions
- If you have questions about this event, please feel free to send an email to hendersonwsdba@gmail.com.
- Or call the WSDBA (702) 670-2057

Follow WSDBA's Facebook page for updates

- Promote Shop Small on your social media page
- 'Like' other's posts, and then hit the 'share' button and promote the event again
- Post about Shop Small on your business page AND your personal wall. Include #WSDBA and #shopsmallhenderson in all your posts



Volunteer to help during the event 11/30

Invite your family and friends to come with you and check out what's happening on Water Street!

