



2019 Shop Small Henderson Video Guidelines

- Ask for permission to include your friend/colleague/celebrity in our Shop Small Henderson video.
- Video of them will be 5 – 10 seconds
- This video will be combined with videos from hundreds of other clips to promote Shop Small Henderson.
- Suggested phrases to say:
 - I always Shop Small!
 - I shop small. Do you?
 - My favorite place to shop is Shop Small Henderson!
 - Join us at Shop Small Henderson – on Water Street!

Remember to hold your phone side-ways (landscape mode) and try to avoid light streaming in behind your subject.

Email completed video to hendersonwsdba@gmail.com.

****Once the video is completed, we'll provide a link for everyone to share to their network.**

